



HDBaseT Alliance Announces 23 New Members

New members include Legrand, Extron, Tyco, Crestron, Gefen and Kordz.



By [CE Pro Editors](#)

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The [HDBaseT Alliance](#), a group formed to promote and standardize HDBaseT technology for whole-home distribution of uncompressed high-definition (HD) multimedia content, has announced the addition of 23 companies to its membership base.

Founded by LG Electronics, Samsung, Sony Pictures Entertainment and Valens Semiconductor, the HDBaseT Alliance has experienced notable growth since its incorporation in June 2010. Together with the founding board members, a variety of consumer and commercial industry market leaders have joined the Alliance.

The technology [claims to be a better HDMI extender](#) but is not seen as a technology that will lead to the demise of HDMI.

New Contributor members are:

- Bel Stewart Connector
- Extron Electronics

- Microsemi
- Pulse Electronics
- Quantum Data
- Silver Telecom, LTD
- Tyco Electronics

New Adopter members are:

- Crestron Electronics
- CWIN Technology
- Elka International
- Gefen, LLC
- Grandbeing Technology Co., Ltd
- Hank Electronics
- Himax Technologies
- Intersil Corporation
- Kordz
- Lastar, Inc
- Legrand / Ortronics
- MiniFrame, Ltd.
- Smart Home Engineering Corp (SHE)
- SURE-FIRE Electrical Corporation
- Transformative Engineering
- Vaux Electronics

“All of these companies play a pivotal role in defining and advancing the development and adoption of the HDBaseT standard,” says Ariel Sobelman, president of the HDBaseT Alliance. “With the support of our members and their valuable expertise in different areas of the multimedia distribution and

networking industry, HDBaseT technology is well positioned to become the installer and consumer's first choice for multimedia connectivity.”

HDBaseT delivers all-in-one, HD multimedia connectivity using an existing cable and connector. Using a 100m/328ft, Cat5e/6 LAN cable with standard RJ-45 connectors, already installed in many homes, HDBaseT simultaneously sends the 5Play feature set—full HD video, audio, Internet, power (100W) and controls - throughout the home or commercial setting.

Development and preparation for an HDBaseT Alliance Compliance Program is currently underway. In the coming months, the Alliance plans to formulate a logo usage and licensing program to ensure consistency and consumers' ability to recognize interoperable HDBaseT devices in the market.