

## **Funai Electric and Valens Semiconductor to Demonstrate HDBaseT(TM) Technology at IFA Conference in Berlin**

### **Technology Enables the Distribution of Multimedia Content in the High-Growth HD Home Entertainment Market**

HOD HASHARON, ISRAEL and BERLIN, GERMANY--(Marketwire - 08/24/09) - Valens Semiconductor and Funai Electric will jointly demonstrate Valens's HDBaseT(TM) technology for advanced, high-definition home entertainment consumer electronics products. Valens's VS100 chip will be activated to connect Funai's DVD Player and HD television in the booth. The demonstration will take place at next week's IFA conference in Berlin, Germany.

Valens' HDBaseT is the first technology to enable long-reach wired connectivity of uncompressed HD multimedia content via a single LAN cable. Enabling 5 Play(TM) convergence, Valens chips transfer uncompressed HD video, audio, Internet, power and controls via up to 100m/328ft low-cost LAN cable. This enables both point-to-point connectivity and full multimedia distribution with higher reliability, longer distance and lower cost cable - perfectly answering the needs of the end user.

Valens' HDBaseT delivers significant value to the entire home entertainment ecosystem, from CE/PC equipment manufacturers and audio/video connectivity product suppliers, through systems integrators and retailers, to installers and consumers.

Headquartered in Israel, Valens Semiconductor is a fabless semiconductor company and the pioneer of HDBaseT technology that enables the distribution of multimedia content in the high-growth HD home entertainment market through digital connectivity. Valens's products enable simplified long-reach wired connectivity and simultaneous distribution of uncompressed video, audio, Internet, power and controls via a single LAN cable.

Funai Electric is recognized across the world as a market leader in high quality visual entertainment products. Funai is one of the largest manufacturers of DVD Players, DVD recorders, VCR, and LCD TVs in the world with its own manufacturing facilities in China, Thailand, Poland and Japan.

Joe Okada , Associate Director of Funai said: "Funai deeply values HDBaseT technology, and what the innovative technology brings to the consumer electronics industry. Valens's VS100 chip paves the way providers for a better and more complete entertainment experience for end users by enhancing the connectivity between HD video, audio, Internet, power over cable and control signals. We are excited to demonstrate this technology to the public at the IFA show in Berlin next week."

Commenting for Valens Semiconductor, VP Sales & Marketing Micha Risling said: "We are thrilled and deeply honored to be working closely with Funai, and demonstrating our HDBaseT technology at next week's conference. Funai is a proven and veteran leader in the electronics industry, and I believe that our joint demonstration will showcase how our technology is unique, valuable, and maximizing entertainment for the end user."

About Funai Electric Co., Ltd.

Founded by Mr. Tetsuro Funai, Funai Electric was established in 1961 in Osaka, Japan. Funai is engaged in development/design, manufacture, marketing and distribution of audio/visual products such as LCD TVs, DVD Recorders and Blu-Ray Disc players. Funai now also produces ink-jet/laser printers, digital still cameras, and IP/Wi-Fi phones. Funai has sites in Japan, Poland, Republic of China, and Thailand. For more information on Funai Group, please visit: <http://www.funaiworld.com>.

About Valens Semiconductor

Valens Semiconductor, a fabless semiconductor company, enables the distribution of multimedia content in the high-growth HD home entertainment market through HDBaseT(TM) technology. Valens' HDBaseT technology is the new digital connectivity enabling simplified long-reach wired connectivity and simultaneous distribution of uncompressed video, audio, Internet, power and controls via a single LAN cable. Valens empowers consumer electronics (CE) manufacturers to support high-performance HD while reaping the benefits of easier integration, lower costs and longer reach. Founded in 2006, Valens is a privately held company with financial backing from leading Israel-based venture capital firms Genesis Partners and Magma Venture Partners. The company has offices in Israel and Washington State, USA and representatives in Japan, Taiwan, China and Korea. For more information, please visit [www.valens-semi.com](http://www.valens-semi.com).

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